CHAMBER BUSINESS

A monthly publication of the Hilton Head Island • Bluffton Chamber of Commerce

MONTHLY OCTOBER 2008

























13th Annual State of the Region

FEATURES

- 2 COVERING THE TOP REGIONAL ISSUE Don't Miss State of the Region
- 7 TRAVEL IS OUR TRADE Marketing the Destination
- 5 TICKET TO TASTE On Sale This Month
- 7 REACHING THE PINNACLE 10th Award for VCB



HILTON HEAD ISLAND • BLUFFTON CHAMBER OF COMMERCE

13TH ANNUAL STATE OF THE REGION

Don't miss one of the chamber's signature events. The 13th annual State of the Region breakfast is your opportunity to find out how the hottest issues are shaping our regional economy. Last year, a crowd of more than 500 attendees learned more about the local economy and other important issues.

This year, County Council Chairman Weston Newton, Bluffton Mayor Hank Johnston, Hardeeville City Councilman Bill Horton, and Hilton Head Mayor Tom Peeples will address questions on issues selected by chamber members.

The State of the Region Breakfast will be held on Wednesday, October 1 at The Westin Hilton Head Island Resort & Spa. Networking and registration begins at 8:30 a.m. and the program begins promptly at 9 a.m.

State of the Region is always a sell-



Kendall Malphrus ad Gina Scott at State of the Region 2007.

out. The cost to attend is \$25 for chamber members, \$35 for nonmembers, \$200 for a corporate table of 8 and \$250 for a corporate table of 10. The cost includes a plated breakfast. Make reservations by contacting Anna Cauthen at acauthen@hiltonheadisland.org or 341-8379.



Members of the business community packed the ballroom to learn about top issues affecting the region.



Angie Greenfield, Brad and Olivia Young and Barry Connor networking at State of the Region 2007.

BRANDING MATTERS







HILTON HEAD ISLAND

come away with me

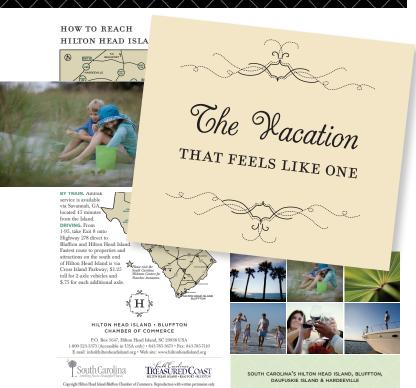
The Hilton Head area brand continues to be a success in presenting a cohesive message for both visitors to the area and chamber business members. Chamber staff recently reviewed graphic standards in order to ensure the wide variety of messages and collateral used by the chamber are consistent in feel and tone as well as usage of logos.

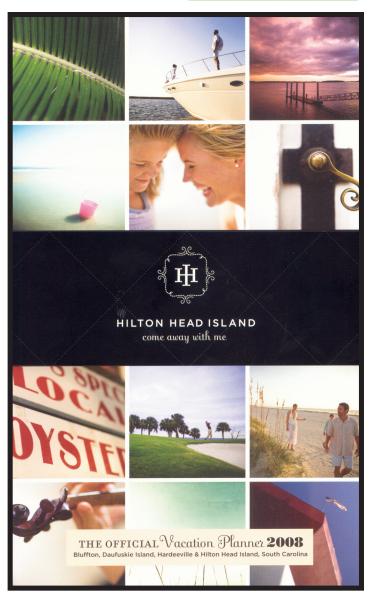
"Our research has validated that our brand for the region is on target—it's authentic, true, differentiates us from the competition and is emotionally meaningful to visitors," says Susan Thomas, VP of the Visitor & Convention Bureau. "The branding process has brought the community together to create a shared understanding and a common voice in communicating our message to our residents, visitors and potential new businesses. The standards will help us protect our brand."

The development of the brand began in 2006 through extensive research with visitors, non-visitors and stakeholders in the community. The qualitative and quantitative research formed the foundation of the brand assessment.

The unique style of Hilton Head Island's brand reflects a general feeling and style that is relaxed, but not boring; confident, but not boasting; classic, but not stuffy; and inviting, but not overly persuasive.

The graphic standard guide includes instruction on use of logo, color, typography or font style, photography, and design elements. The chamber is working on a process to share the graphics guide with members, so that all businesses and services can use the brand in their communications.



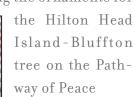


CHAMBER TAKES PATHWAY OF PEACE TO CAPITOL

The chamber will once again be a part of holiday festivities in the nation's capitol, this time with the help of diligent patients. Hand therapy



patients of Hilton Head Hospital and the Bluffton-Okatie Outpatient Clinic are making the ornaments for



The annual Na-

tional Christmas Tree Program takes place each year from early December through January 1, on the Ellipse south of the

White House grounds. The chamber sponsored South Carolina's tree in 2006 and will decorate one of the 56 trees this season.

This year's ornaments are made with a variety of materials, including shells from local beaches and marshes, flowers, and golf tees.



Occupational therapists have traditionally used crafts as a part of rehabilitation.

Therapy patients will also be making ornaments to decorate

a replica tree to be erected at Hilton

Head Hospital, allowing area residents to view the tree without making a trip to the capitol Washington, D.C.



THE TRICK TO GREAT NETWORKING IN OCTOBER

A few treats are in store for October's Business After Hours sponsored by Palmetto Dunes Oceanfront Resort. The chamber's monthly networking social will be held at the Dunes House on Thursday, October 16 from 5:30 to 7 p.m.

The cost to attend is \$10 for members and \$20 for non-members. There will be great food with complimentary beer, wine and other beverages. Come for fun, networking and the chance to win a great prize. For more information or to RSVP, contact Anna Cauthen at 341-8379 or acauthen@hiltonheadisland.org.



Ladies like Jennie Martin of JCM Corporation, Jan Geraghty of Home Instead and Katherine Hatch of Homerunners get down to business at Business After Hours in August.



Ray Dznowski of the Heritage Golf Group and Chef Heath Prosser at Palmetto Hall Plantation Club put their best food forward for August's Business After Hours.



Sea Pines Montessori School celebrates their 40th anniversary this year by supporting community education as a sponsor of the State of the Schools event.

CELEBRITY CHEFS AT TASTE OF THE SEASON



The chamber is planning a menu of appetizing treats for the 19th annual Taste of the Season. The event is growing

bigger and better than

ever. This year, there will be two celebrity guest chefs-Nathalie Dupree, author of 10 cookbooks and host of several cooking shows and Marvin Woods, restaurateur, cookbook author and TV host of "Home Plate."





The event is being greatly expanded to include outdoor tenting with more fine restaurants and live music poolside. More than 50 area restaurants and chefs are expected to participate by presenting gourmet fare and Lowcountry favorites. Members who

would like to reserve a booth should contact Cathy Havens at 341-8369 or email chavens@hiltonheadisland.org.

Chamber businesses participate by providing items for the silent auction, a jump start for holiday shoppers. If you would

like to showcase an item or service in the silent auction, contact Laura Aguiar at 341-8367 or email laguiar@ hiltonheadisland.org.



The traditional kickoff to the holiday festivities takes place on Friday, November 14 at the Sea Pines Country Club and the event is sponsored by South Carolina Electric and Gas.

Tickets for the event will go on sale this month for \$35. They will be available at chamber headquarters, the Welcome Center and the chamber's Bluffton office in Belfair Towne Village. For updated details, log on to www.hiltonheadchamber.com.

> Save the Date! Taste of the Season 6-9 p.m. Friday, November 14 The Sea Pines Country Club



description Chamber members garner exposure at Taste of the Season by offering items for the silent auction. Home décor, gift certificates and wine baskets are very popular with holiday bidders.



MEMBER SPOTLIGHT





Oliver Kitchen and Baths Inc.

502 Browns Cove Road River Walk Industrial Park Ridgeland, SC 29936 (843) 379-6060



Kerry Oliver founded Oliver Kitchen and Bath in 1994 and has been a chamber member since 1999. The business employs 24 people, including designers and they offer complete range of services from remodeling to hiring subcontractors.

The newly remodeled showroom is located near Highways 278 and 170 near Okatie Elementary School. It showcases seven lines of

cabinetry and countertops. Sales representatives offer free consultations at your home. For more information, ask for Kim Trimmer, the sales manager.



Hilton Head Preparatory School senior Tom Thomas, son of Visitor and Convention Bureau VP Susan Thomas, is honored at the State of the Schools event for earning a perfect SAT score.



US Representative J. Gresham Barrett visited with the chamber's Government Affairs Committee to update members about issues affecting the economy and the region.

CHAMBER EVENTS

OCTOBER

- State of the Region 8:30 a.m. Registration 9 a.m. Program Westin Hilton Head Island Resort & Spa
- **Bluffton-Hardeeville Marketing** Committee 9 a.m., Bluffton chamber office
- Home & Villa Committee 8:45 a.m., chamber headquarters
- **Business Education Partnership** Committee 8:30 a.m., chamber headquarters
- **Accommodations & Attractions** Committee 10 a.m., chamber headquarters
- 16 Arts & Cultural Committee 9 a.m., chamber headquarters
- 16 Business After Hours 5:30-7 p.m., Palmetto Dunes Resort at The Dunes House

NOVEMBER

- 4 Business Education Partnership 8:30 a.m., chamber headquarters
- Home & Villa Committee 8:45 a.m., chamber headquarters
- 13 Sports & Activities Committee 9 a.m., chamber headquarters
- 14 Taste of the Season 6-9 p.m., Sea Pines Country Club

CHARITY AND THE BOTTOM LINE Companies with a solid link between CHARITABLE GIVING AND OPERATING EARNINGS OUTPERFORMED THE S&P 500 by 3.5% over five years. -STUDY BY DOVER MANAGEMENT, PUBLISHED IN THE WALL STREET JOURNAL

MEETINGS MARKET OUTREACH



The chamber is getting up close and personal with meeting and event planners as well as tour operators.

"These are opportunities to meet one on one and compile leads and contacts," says Jack Reed, director of sales for the chamber's Visitor and Convention Bureau. Trade shows generate leads that result in thousands of room nights booked by lucrative conference groups every year.

"Hilton Head is definitely a favorite

of mine," says Geri Taglia, event coordinator for Prudential Georgia Realty and a recent contact for the chamber. "At every opportunity, I will consider it as a venue for upcoming events."

The chamber has a new, trade show booth display, a cohesive presentation of the Hilton Head area brand, extremely important when some of these shows feature up to 2,000 destinations.

REACHING THE PINNACLE FOR THE TENTH TIME

The chamber's Visitor and Convention Bureau has been chosen by readers of Successful Meetings magazine to receive the 2008 Pinnacle Award. The award is given to visitor & convention bureaus, hotels and conference centers for hospitality excellence. The chamber was recognized for an outstanding job in servicing meetings, incentive travel programs, trade shows and conventions during the previous year.

"We are delighted to have the customer service that our sales team pro-

vides recognized as the best-of-thebest," Bill Miles, president and CEO of the chamber said. This is the tenth year the chamber has earned the recognition.

"Innovation, customer collaboration, and top-notch amenities are the hallmarks of all winners as they strive to meet and exceed both planner' and attendees' expectations," Nella Veldran, vice president and group publisher for Successful Meetings magazine said.

Targeting meeting planners at the American Society of Association Executives trade show were Mark Lupfer, Crowne Plaza Resort; Courtenay Casson, Westin Hilton Head Island Resort & Spa; Jack Reed, the chamber's director of sales and Ryan Galvin, Hilton Head Marriott Resort & Spa.

2008-2009 Trade Show Calendar

American Society of Association Executives (ASAE)

August 2008 in San Diego, CA targets association meeting planners

Incentive Travel & Motivation Show (ITME)

September 2008 in Chicago, IL targets corporate incentive planners

Ontario Motorcoach Tradeshow October 2008 in Ontario, Canada

targets the tour operators in Canada

Association Executives of North Carolina (AENC)

December 2008 in Raleigh, NC targets association meeting planners in North Carolina

American Bus Marketplace (ABA)

January 2009 in Charlotte, NC targets tour operators

South Carolina Society of Association Executives (ASCAE)

February 2009 in Columbia, SC targets association meeting planners in South Carolina

Southeast Marketplace

February 2009 in Atlanta, GA targets the corporate & association meeting planners

Travel South

April 2009 in Kissimmee, FL targets tour operators

Travel Industry of America's International POW WOW

May 2009 in Orlando, FL targets international wholesale tour operator

NEW MEMBERSHIP HIGHLIGHTS

Island Retreat

Lisa Powell 156 Dillon Road, Apt 422 Hilton Head Island, SC 29926 Islandrecreationhiltonhead.com

Vacation in our fully furnished two bedroom, two bath condo instead of a hotel. Enjoy the beach area and all of the amenities including two outdoor pools, tennis courts and indoor pool and hot tub.

Carolina Business Benefits

A. Edward Morais 7422 Carmel executive Park Charlotte, NC 28226

www.carolinabusinessbenefits.com

Carolina Business Benefits provides a wide range of products and services in the Carolinas, from large to small business in areas of group benefits, health, retirement, disability, life, dental, flex plans and executive benefits.

The Brickman Group

Chris Painton 171 B Squire Pope Rad Hilton Head Island, SC 29926 www.brickmangroup.com

For nearly 70 years, Brickman's focus has been on satisfying our customer's landscape needs with in-house experts in design/build, horticulture, maintenance, site enhancement, irrigation, tree care and sports turf.

Carolina Cart Center

Timothy Brinker 352 Argent Blvd

www.carolinacartcenter.com

We are an electrical vehicle company. We offer excellent customer service, quality products and a quality price. Our showroom carries 20 models in stock ranging from two-passenger to 14-passenger.

High Tide Professional Carpet Cleaning

Ryan Moore 360 Spanish Wells Road Hilton Head Island, SC 29928 A carpet, upholstery, drapes and tile cleaner that also offers the only IES dry system for water extraction. "Wet today, dry tomorrow." Owner/operators have more than 45 combined years of experience. IICRC certified and a BBB member.

Berkeley Hall

Maren Waskow, Bob Ring 366 Good Hope Road Bluffton, SC 29909

www.berkeleyhallclub.com

Berkeley Hall Club is a private residential golf community located west of Hilton Head Island. Recognized as America's 100 Premier Properties in LINKS magazine, it offers 36 holes of golf, 30-acre Golf Learning Center, Spa & Fitness Center and River Park for member boat cruises and kayaking.

Connie's Creations

Connie and Bernie Steinhouse 4376 Bluffton Parkway, #102 Bluffton, SC 29910

A warm and comfortable hair salon for ladies and men. Come in and relax, have your hair done and enjoy some refreshments.

Bluffton Non-Profit Housing Corporation

Garfield Moss 23 Wharf Street/P.O. Box 433 Bluffton, SC 29910 garmoss@hargray.com

Through grants and donations, we assist Bluffton's senior and low income residents with housing issues: to repair or winterize homes, maintain landscaping, clear property deeds and upgrade housing from trailers to affordable, single family homes.

Arts Council of Beaufort County J.W. Rone, Executive Director

2127 Boundary Street Ste. 18A/P.O. Box 482 Beaufort, SC 29902/29901 www.beaufortcountyarts.com

The Arts Council of Beaufort County believes creativity, arts and culture are essential to the future of Beaufort County; our overall quality of life; the quality of our educational system; and individual, community, and economic growth.

OCTOBER STAFF NOTES:



Kate Bueser joins the chamber as internet services manager. She is responsible for maintaining the chamber's website, managing online marketing

campaigns, designing communications and more. Bueser is from Chicago and received her B.S. in Information and Decision Sciences from the University of Illinois at Chicago. She has six years of experience working as an interactive marketing coordinator and web editor, most recently working for Evanston Northwestern Healthcare in Evanston, IL.



Anna Cauthen joins the chamber as project coordinator. She will be working with the membership and government affairs departments on

chamber special events and programs. Cauthen grew up on Hilton Head Island and graduated from the University of Georgia with a B.A. in Journalism in May, 2008. She is a former intern with WCSC-TV, the CBS affiliate in Charleston, and reported and produced for NewSource 15 in Athens, Georgia.



Allison Chagnon joins the chamber senior sales manager for the Visitor and Convention Bureau. She will be responsible for group leads and be a liaison between clients and

resorts. Originally from Massachusetts, Chagnon spent eighteen years with Marriott Hotels. Most recently, she was with the Hilton Garden Inn as director of sales. Chagnon holds a degree in hotel/hospitality management from the University of Massachusetts—Amherst.

WHO'S WHO AND WHO'S WHERE



Dr. Thomas C. Leit**zel** is the new president of the Technical College of the Lowcountry. Leitzel is originally from Harrisburg, Penn. He has 30 years of academic

leadership experience in five state systems, most recently he served as vice president of Pfeiffer University in Charlotte.



Bob Swift joins Core Communities as general manager of Tradition Hilton Head, the 5,300-acre master-planned community. Swift has more than 25 years

of experience in development, marketing and management of high-end recreational and residential master-planned communities.



Brad Todt joins Tilton Group Signature Homes as a project manager. He attended Southern Illinois University in Carbondale and has over 20 years of experience in the building industry.

Wendy Yeager has been named sales manager for Atlantic Community Bank. She has lived in Bluffton for over 30 years. Yeager has experience in mortgage origination, consumer lending, branch management, multiple-branch management, retail and business banking.



Perry Granat joins the Town of Hilton Head Island Fire & Rescue as a firefighter/EMT. Perry is originally from Savannah, but is most recently from Birmingham, Alabama where he worked at

the University of Alabama cardiac cath lab.



Gina Dunn has been named personal & business manager for RBC Bank. With more than 16 years of experience, Dunn will be based at the RBC branch at 4. Office Park Way.



Carl Girth joins Collins Group Realty as market area specialist for the Bluffton office at Westbury Park. Girth has previous Island experience with additional

experience in marketing for several large financial institutions.



Grant Dybdahl came to Atlantic Community Bank as assistant vice president and commercial loan officer and has recently been named loan administration officer.

He has more than six years of commercial loan underwriting and originating experience.



BarbaraVanPeursem

joins Tilton Group Signature Homes as office manager and to assist with client care needs during the custom home building process. Van Peursem holds a degree in

human resource management from Spring Arbor College in Michigan. She was formerly director of human resources at Coastal Carolina Medical Center.



Ienis Girolamo has been promoted to assistant branch manager of Atlantic Community Bank's new main branch location in Sheridan Park. Girolamo has been in

banking for ten years and has prior teller and customer service experience.



Edward D. Ricks has been named vice president and chief information officer for Beaufort Memorial Hospital. Ricks is fully responsible for a team of information

technologists who plan, implement, and oversee all information systems for the hospital and ancillary offices.



Shannon Thompson

has been named a sales executive at Hampton Lake, the first private lake community in the Hilton Head Island/

Bluffton area. Thompson has the responsibility of selling home sites, new homes and town homes for Reed Development.



Bob Klein joins the Town of Hilton Head Island as a building official for the Community Development Department. Klein was recently the building official

with Hardeeville and his main responsibility is to enforce building codes.



Janis Keller has been promoted to business manager at Tilton Group Signature Homes. Keller started with the Tilton Group two years ago for a subsidiary

company. She will oversee financial opera-

MEMBERSHIP DIRECTORY 2009

The chamber is gearing up for a new edition of the membership directory and relocation guide. The two publications are great marketing opportunities for members. Three thousand directories are delivered to chamber members in the spring and thousands of relocation guides are mailed to prospective residents of the area.

Showcase Publishing, a full-service publisher of print and online directories for chambers of commerce and business associations, is leading the project. They are a member of the WorldWebDex Publishing family.

Showcase Publishing will be launching ad sales for the directory and guide this month. Members can expect to receive ad rates, deadlines and other details in the mail. For more information on advertising or upgraded business listings, contact Kelly Fermoyle toll free at 888-764-0700 ext. 107 or email kmf@showcasepublishing.com.

MEMBERS MAKING NEWS

Long Cove Club Executive Chef Leonard Giarratano and Pastry Specialist Teresa Brandow will be featured in the new cookbook Golf a la Carte: Recipes from America's Finest Clubs - The Southeast by Yeoman House Books. Additional Hilton Head area clubs featured include Daufuskie Island Resort and Wexford Plantation.

Tradition Hilton Head

played host to U.S. Rep. Joe
Wilson and his staff for a
recent meeting on the status
of South Carolina's and
Georgia's joint deepwater
maritime terminal on the
Savannah River south of
Hardeeville. Members of the
Savannah River Maritime
Commission and the Jasper
Ocean Terminal Joint Project
Office led the marine terminal update meeting.

Operation R&R has now hosted at least 55 military families in donated vacation accommodations on Hilton Head Island. Operation R&R gives those who have served at least one tour of duty in Iraq or Afghanistan the chance to reconnect and strengthen relationships with their families. The program has grown to over 60 donated homes and condos through Beach Properties Management Company which is locally owned by Ray and Linda Maloney.

The Beaufort Memorial Healthcare Founda-

tion awarded Shaina Kearns a 4-year healthcare scholarship. Kearns graduated from Beaufort High School last May with a 3.79 GPA. This fall, she will enter the University of South Carolina's School of Nursing with the help of the \$15,000 scholarship.

WHHI-TV will be broadcasting area high school football games live this fall. The series is called "The Friday Night Football Zone on WHHI." Each Friday night this fall, WHHI-TV will be featuring a game of the week.

Collins Group Realty

sent four team members to
Orlando for the Star Power
Annual Real Estate Conference. Star Power brings
together top producing agents
from across the country and
Canada to share ideas. Chip
Collins was joined at the conference by Buyer Specialists
Ann Eden and Joan Weaver
along with Office Manager
Ollie Wingfield.

Atlantic Community

Bank recently celebrated the opening of its new main branch location at One Sheridan Park Circle in Bluffton with a two-day open house and family celebration party.

Wood+Partners Inc. (WPi), a landscape architecture and land planning

firm is celebrating 20 years in business. Founded by Perry L. Wood and Edward G. Evans, Jr. in 1988, the firm also has offices in Atlanta, GA and Tallahassee, FL. WPi is known for expertise in high end, mixed-use residential communities and resorts.

Photography by Anne

helped raise more than \$1,000 for the Hilton Head Humane Association with the first annual Doggie Days of Summer. Anne took pet portraits during the special adoption day with proceeds benefiting the Humane Association.

Hilton Head Health garners a Readers' Choice Award from SpaFinder magazine, making the top 10 spas in the "Best for Weight Loss" category. This is the second year in a row for the award.

Carolina Realty Group

becomes the newest real estate team on Hilton Head Island with the merger of Prud'homme and Associates, formerly of Sea Pines Real Estate Company, and the Woodward/Davis Team of Carolina Realty Group. With more than 75 combined years of experience and \$6 million in total sales and listings volume in the last three years, Carolina Realty Group will serve Hilton Head Island and Bluffton markets.

WELCOME NEW MEMBERS

Interior Decorator/
Designer
Point of View

Golf Carts
Carolina Cart Center

Carpet and Upholstery
Cleaning
Hide Tide Professional
Carpet Cleaning Inc

Organization
Bluffton Non-Profit
Housing Corp.

Health Care Service Lowcountry Community Blood Center

Rentals
Island Retreat
Home and Villa

Real Estate Developers & Investors
The Larkin Group

Real Estate
The WM. F. Hilton Co.

Landscape Contractors
The Brickman Group
LTD, LLC

Department Store
Wal-Mart (New River)

Home Theater and Technology Systems A.I.C. Advanced Integrated Controls, LLC

Non-profit Organization Operation R & R

Publishers Directories & Guides
Stadium Publishing & Printing

Homes and Villas Hilton Head Rent Direct

MEMBERSHIP RENEWALS

30+ YEARS

Merrill Lynch, Pierce, Fenner & Smith, Inc. Plantation Interiors

20+ YEARS

Smith Barney, Citigroup

Coastline Rentals, Inc.

Forsythe Jewelers

Tanger Outlet Center Hilton Head

Searchlight Realty

Performance Development Corporation

15-19 YEARS

Hilton Head Area Home Builders Association Companions, Nurses & Nannies/Health

Services

Technical College of the Lowcountry SC Employment Security Commission

10-14, YEARS

Studio One Awards

John Wesley Villas of Savannah, Inc.

Community Foundation of the Lowcountry

Town of Hilton Head Island

Life Care Center of Hilton Head

DeWoolfson Linens

Spirer Communications, Inc.

Kenneth Kowalyk, D.M.D.

FACES DaySpa

Saks 5th Avenue Off 5th

Sea Pines Montessori Academy

Pearsall's Projects

Shipyard Real Estate Company

J.W. Hunt & Company, LLP

Stitch Designs

Hair Paradise

Lowcountry Motors, Inc.

Phillys Cafe & Deli

For Sale By Owner Magazine

Sandcastle Interiors

Capt. Hook Party Fishing Boat

Arby's

Evergreen Pet Lodge

4-9 YEARS

Red Fish

Palmetto Bay Sun Rise Cafe

Charter I Management, LLC

RC Jones, CPA, LLC

H.E. McCracken Middle School

Case Design/Remodeling

Off Island Thrift/Cancer Awareness

Foundation

Melissa's Blinds & Design

Cole Hill Associates

Matteo Family Chiropractic, Inc.

Okatie Rotary Club

Boys & Girls Club of Bluffton

First Citizens Bank

Savannah's Talking Tours on CD & Cassette

with Map

Kentucky Fried Chicken-Bluffton

Show Services, Inc.

MARS - The Real Estate Store

Tennis Association of Hilton Head Island

Beachwalk Hotel & Condominiums

Classic Party Rentals

Moe's Southwest Grill - Bluffton

Sign D' Sign

Hospice Community Thrift

Coastal Carolina Hospital

Memory Lane Portraits

Palmetto Pediatrics of the Lowcountry

Island School Council for the Arts

Johnston, Henry E.

Palmetto Breeze

Calibogue Cruises

Salty Dog Cafe

1-3 YEARS

Refreshment Services of the LowCountry

Chatham Parkway Toyota/ Lexus/Scion

Strive To Excel, Inc.

Wade & Associates, LLC

La Hacienda Mexican Restaurant

South Carolina Massage & Esthetics

Institute, Inc.

Island Family Dental

Hilton Head Resort

Pace Communications

Beach Portraits Hilton Head Island

Photography, Inc.

Fishin' Coach Charters, Inc.

Secession Golf Course

Park Lane Hotel & Suites

Edible Arrangements

Palmetto Publishing Co

Gator Garb Promotions

Holiday Inn Express Hotel & Suites

State Farm Insurance

Hilton Head Shore Notes

4M Metals Inc.

Ronald McDonald House Charities of the

Coastal Empire

Carolina Towing

Soundwaves School of Music, Inc.

Island Financial, formerly RLDA & Associates

Mr. Handyman

Letter Perfect Too

Street Meet American Take Out and Tavern

THANK YOU FOR RENEWING YOUR

MEMBERSHIP!



Homes sell better with Natural Gas

Visit **sceg.com** to learn more about the benefits of natural gas.





Halloween Celebrations, Pick up an outfit at your local vintage store or rent a costume. Both options are less expensive than buying new and

Saving Bags. Disposable plastic baggies can take 1,000 years to decompose so try saving leftovers in containers and try using them as small trash bag liners.

Get up to a greener start. Did you know you can reduce waste and help wildlife while you drink coffee? If you brew it yourself, eliminate paper filters by purchasing a reusable filter, available for just a few dollars at natural food stores. White paper filters pollute water with chlorine and other harmful chemicals. Unbleached filters are an improvement but, over time, waste vast amounts of paper. If you buy your coffee by the cup, bring your own reusable cup with you.

Tires have a bigger impact on the vironment than you might think. Did you know 50 to 80 percent of tires are under inflated? Under inflated ires waste up to five percent of a car's fuel.

Wood Certification. Don't buy wood products unless you know they come from eco-friendly suppliers. A good way to know if wood is rainforest safe is if it has a certification label.



10 oak park drive, suite a-4 hilton head island, sc 29926 fax 843.342.6651

843 • 342 • 6360

www.omegahhi.com

1000 FULL Color

business cards for



Hilton Head Island's **Environmentally Friendly Printer**

we use all vegetable based inks

100% recycled paper available

no film or silver-based chemistry

we recycle all scrap paper and plates graphic design & typesetting

• the only five color digitally imaged offset printing press in the lowcountry

complete direct mail services in-line aqueous coating

full service bindery

free pick-up and delivery

high-speed color & black & white copies, prints

wide format color printing, laminating & foam core mounting up to 42" wide

in house die-cutting and presentation folders

P.O. Box 5647 · Hilton Head Island, SC 29938 HILTONHEADISLAND.ORG email: Info@HiltonHeadIsland.org

CHAMBER BUSINESS MONTHLY

PRSRT STD US POSTAGE PAID PERMIT NO. 101 HILTON HEAD, SC 29928